

Legacy.com at a Glance

Legacy.com, the largest network of Obituaries and Guest Books in the US, reaches a growing community of Internet users who gather to remember their loved ones.

- Legacy.com manages the online obituary sections of over 750 newspaper affiliates worldwide, and publishes 3 out of 4 daily US deaths.
- One of the top 20 websites for news & information in the US.

By providing online guest books, information about charitable donations, funeral homes, florists and other services, Legacy.com helps users:

- Celebrate a life and pay tribute to loved ones.
- Connect with others and find inspiration and comfort.
- Explore and research obituary notices and genealogical records.

Benefits

- Reaches highly active and engaged users who are motivated to make positive changes to their lifestyle.
- Favorable site demographics – primarily female, age 45+, college-educated with a high household income.
- Opportunity to position your message alongside Legacy.com's respected brand and the special service it provides to communities across our expansive national network.

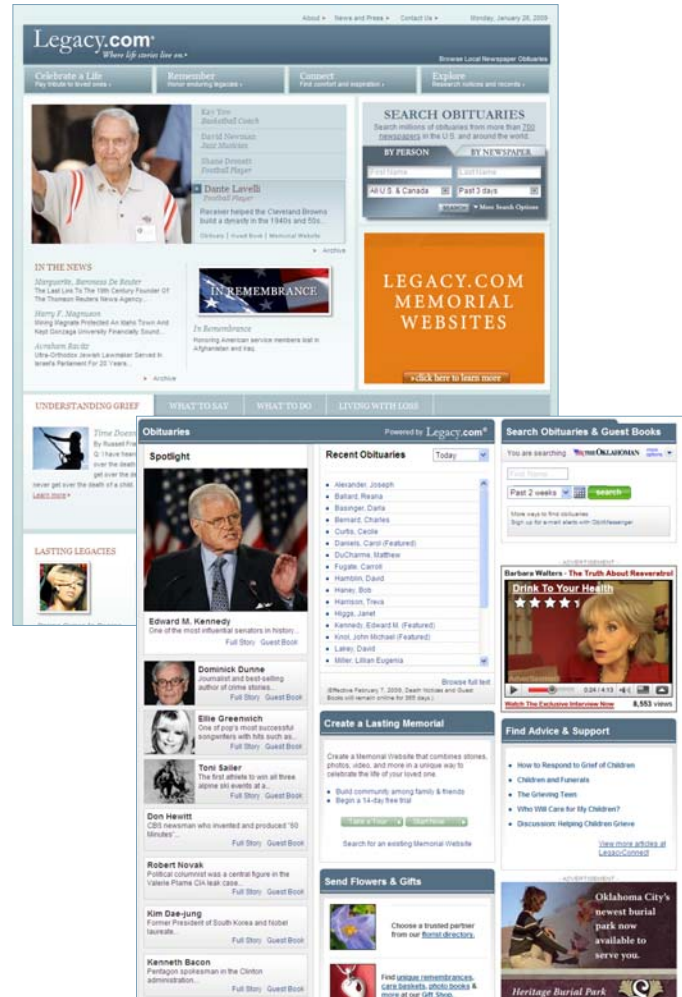
Display advertising opportunities as well as custom solutions are available. For more information, please contact:

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OVER 750 LEGACY.COM NETWORK AFFILIATES, INCLUDING:

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| The New York Times | The Washington Post |
| Chicago Tribune | Los Angeles Times |
| The Boston Globe | HOUSTON CHRONICLE |
| San Francisco Chronicle | The Atlanta Journal-Constitution |
| The Philadelphia Inquirer | THE ARIZONA REPUBLIC |

Source: comScore MediaMetrix, July 2009.